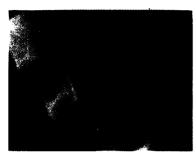


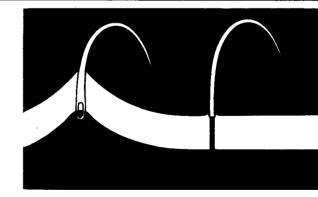
## Who can justify the cost?



Eyeless needled sutures have helped minimise Linda's Appendicectomy incision scar and the effect, in later life will be appreciated. However, justification on a straight pound for pound, penny for penny basis is almost as hard to cost as skill.

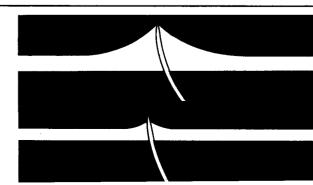
## MINIMAL TRAUMA

ETHICON swaged needle draws a single strand suture through tissue easily. No dull or broken needles, no frayed or torn sutures and no large eye or double strand to pull through friable tissue.



#### **SUPER SMOOTH PASSAGE**

ETHICON super-smooth needles pass easily, with minimal resistance through the toughest tissue. You get a sharp new needle every time.



## There are certain undisputed facts.

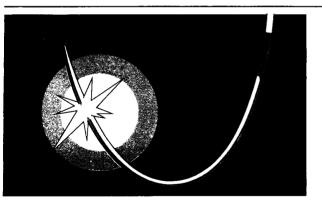
With ETHICON\* eyeless needled sutures, you can count on getting a new sharp needle every time.

You won't be wasting the valuable time required by skilled personnel for the preparation of an eyed needle from one operation to another. You'll have less risk of needle breakage or fraying and torn sutures.

These are advantages which are hard to put in straight

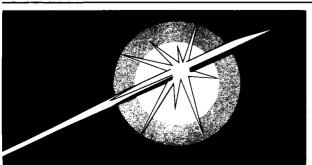
inancial terms.

## ETHICON eyeless needled sutures in cuticular work save time...reduce inventory...minimise trauma.



### ETHICON SLIM BLADE

A needle with an elongated cutting blade providing the smooth controlled penetration plastic surgeons so much desire when working on skin. Extended flats incorporated into the body ensure stability in a needle holder.



## ETHICON STRAIGHT CUTTING NEEDLES (Sim's)

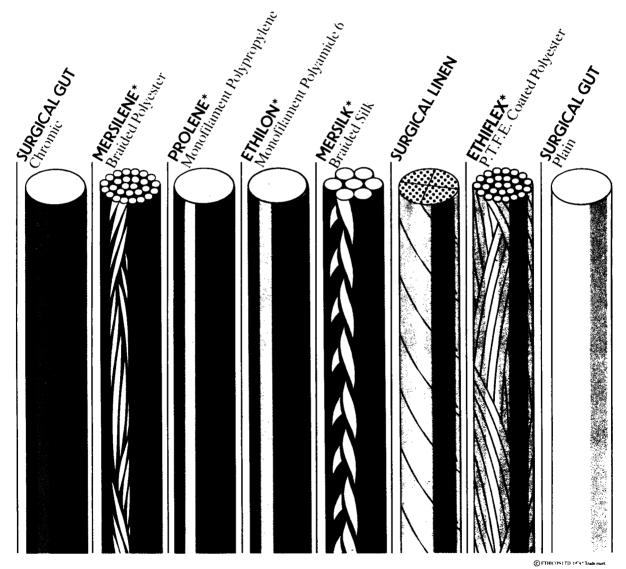
A range of stainless steel straight cutting needles. The points are precision-honed to penetrate more easily and needles are tempered for optimum strength and flexibility.

## The perfect needle matched to the perfect suture.

Choose from 8 tried and tested suture materials, each designed for specific surgical tasks, each securely swaged to a needle of your choice.

ETHICON eyeless needled sutures are supplied in easy to use

sterile packs. Absorbable and nonabsorbable, materials made to the most exacting standards, assuring you of dependability you can count on, case after case, day after day, year after year.



ETHICON Leadership in wound repair

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# Are your asthmatics under too much pressure?

Older patients may be particularly susceptible to tissue damage from asthmatic attacks. And aerosol therapy, used when the attack is under way, may not be of much help.

Bronchodilators do not always work. They may not get through to the affected areas and consequently succeed only in hyperventilating unaffected parts. The patient may panic, overdose, and there is now danger of cardiac stimulation.

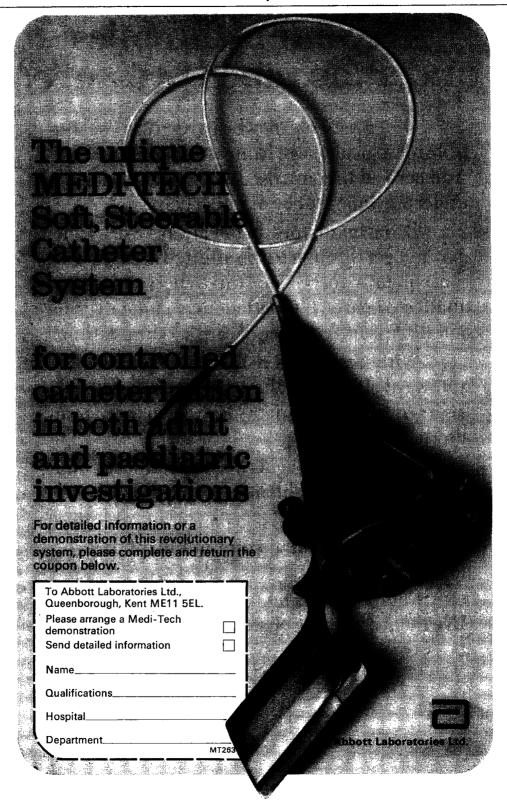
With steroids there is always the risk of untoward effects and they should probably be reserved for those patients for whom there is no alternative.

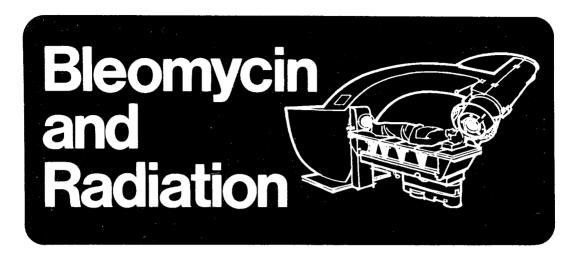
Only Intal prevents asthmatic attacks and eliminates these problems.

With Intal there is no danger of side effects, no risk of misuse and no diminution of therapeutic effect.

Put them on Intal. Give them a fighting chance.







a useful combination in the treatment of squamous cell carcinomas.

As adjunctive therapy to radiation, bleomycin has been shown to be of value in the treatment of squamous cell carcinoma.

'With combination of Bleo (bleomycin) treatment and X-ray we have obtained an accumulative effect which, in itself, has given surprisingly good results and when used as preoperative treatment offers the possibility of making an increasing number of otherwise inoperable cases, surgically accessible.

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Bleomycin may be injected intramuscularly and has been shown to have no toxic effect on bone marrow and no immunosuppressive action. No cases of cross resistance with other currently used oncolytic agents have been reported.

The supply of bleomycin is restricted to centres with special experience in the chemotherapy of malignant disease.

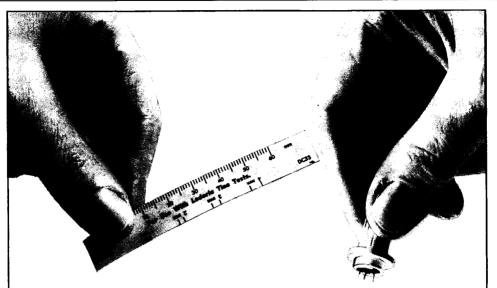
A number of dosage schedules for bleomycin plus

A number of dosage schedules for bleomycin plus radiation are presently in clinical use and are available on request.

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# What sort of yardstick do you use in Tuberculin Testing?

If you are not using the one we supply with the Lederle Tine Test, you could be wasting a lot of time.

Each test takes only five seconds.

You simply snap off the protective cap and apply the sterile coated tines to the subject's forearm. A 'positive' result produces an

area of induration measuring 5 mm or greater when read 48 to 72 hours after application.

There are no solutions to make up, no dilutions to perform and no worries about storage or stability. Contrast this with the elaborate procedures of the intermediate Mantoux or the

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Yet the Tine Test is equally as accurate, equally as sensitive.

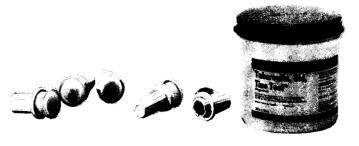
Rapid, accurate, simple........ when it comes to assessing tuberculin sensitivity, surely it has to be the Lederle Tine Test.

## Lederle Old Tuberculin Tine Test

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Research for British Medicine: Cyanamid of Great Britain Ltd., Fareham Road, Gosport, Hampshire.



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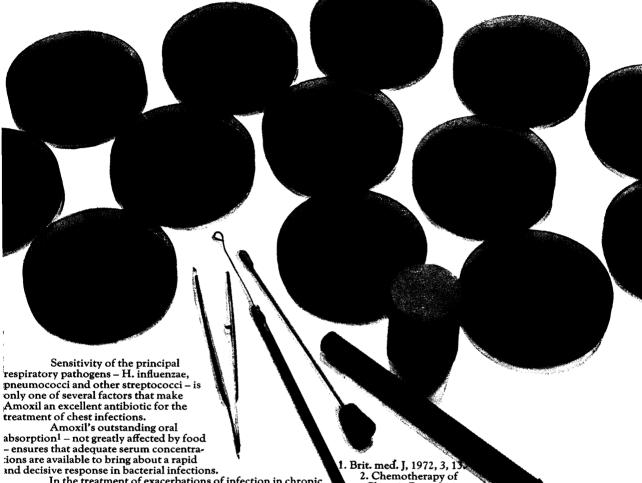
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An excellent spectrum in chest infections



and decisive response in bacterial infections. In the treatment of exacerbations of infection in chronic pronchitis, bactericidal activity in the sputum is considered an mportant feature.<sup>2</sup> This is unobtainable with the tetracyclines and s only attainable with ampicillin in purulent sputum. Amoxil

E.U.P. Ltd., 1968, p. 67. 3. Brit. J. Dis. Chest, 1972, 66, 185. ichieves bactericidal levels in both purulent and mucoid sputum, at half the required ampicillin dosage. Thus bactericidal activity in the putum is feasible at any stage of treatment. The clinical results ichieved, even in those patients who had failed to respond to previous hemotherapy, was described as gratifying. This led the authors to suggest hat Amoxil may penetrate the bronchial mucous membrane more easily han ampicillin.

Other advantages offered by Amoxil include a simple t.d.s. dosage plus the degree of safety associated with penicillin therapy, and a wide

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Extensive British clinical trials have demonstrated Amoxil's efficacy in a wide variety of indications including lobar and bronchoneumonia as well as exacerbations of infection in chronic bronchitis. ncreasing use is confirming that Amoxil represents practical antibiotic herapy at its best.

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an excellent antibiotic for routine treatment

Prescribing information

Chronic Bronchitis,

Dosage: Adults 250 mg three times a day. Children - up to 10 years: 125 mg three times a day. In the case of severe infections the dosage should be doubled.

Contra-indication: Amoxil is a penicillin and should not be given to penicillin-

hypersensitive patients.

Side effects: In clinical trials involving more than 1,500 patients no serious side effects were reported. Those side effects which were encountered were of a mild transitory nature.

> Further information on Amoxil (amoxycillin) is available on request from: Bencard, Freepost, Great West Road, Brentford, Middlesex.



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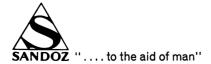


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