

New Combined Links

A convenient solution for greater Oompah in @OPD

How do you...

Persuade a government to ban tobacco advertising?

Campaign against dumping of toxic waste?

Energise the fight against AIDS?

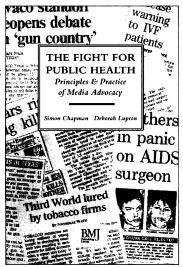
In The Fight for Public Health, Simon Chapman and Deborah Lupton show how lobbying through media advocacy can be a powerful tool in mobilising public support and getting public health legislation passed. Illustrated with photographs and crammed with compelling examples from around the world, this lively and entertaining guide:

- Describes what advocacy is
- Shows how public opinion has influenced public health policy in the past
- Includes an A-Z of strategies for gaining media attention.

"This splendid book moves the art of media advocacy a giant step forward. Chapman and Lupton's counsel leapfrogs continents; it will be as welcome and applicable in London and Washington as in Sydney."

Michael Pertschuk, Director, The Advocacy Institute, Washington, DC

ISBN 0 7279 0849 9 200 Pages October 1994 UK £19.95; Overseas £22.00 (BMA members £18.95; £21.00)



ORDER FORM

Available from: BMJ Publishing Group, P.O. Box 295, London WC1H 9TE (Tel: 071 383 6185/6245), medical booksellers or the BMJ bookshop in BMA House

BMJ booksi	BMJ bookshop in BMA House		
Please send me	copy/ies of		
THE FIGHT FOR PUBLIC HI	EALTH		
Name			
(Print Clearly)			
Address			
	Postcode		
BMA Membership No			
Debit my AMERICAN EXPRESS/V			
Card No.	Exp		
Signature			
Please send me a BMI PUBL	ISHING GROUP CATALOGUE		

Beclazone Easi-Breathe Inhaler

Beclamethasone Dipropionate BP

(Please refer to full data sheet before prescribing)

- Uses Provides automatic actuation of inhaler with inspiration. For the management bronchial asthma especially in patients inadequately controlled by bronchodilators and sodium cromoglycate.
- Dosage and Administration Use regularly.

 Adults, Beclazone 50 and 100 Easi-Breathe
 Inhalers; 100 microgram three or four times daily.

 Beclazone 250 Easi-Breathe Inhaler; 500 microgram twice a day or 250 microgram four times a day.

 Elderly, no dose adjustment necessary, including patients with renal or hepatic impairment.

 Children, Beclazone 50 and 100 Easi-Breathe Inhalers; 50 to 100 microgram two to four times daily. Beclazone 250 Easi-Breathe Inhaler is not indicated for use in children.
- Contra-Indications Hypersensitivity to the ingredients.
- Precautions Patients should be instructed in the correct use of inhalers. May induce systemic cortico-steroid effects (with reduction in plasma cortisol levels) and adrenal suppression (above 2000 microgram daily) monitor adrenal function and provide systemic steroids in appropriate cases of stress. Caution in patients with history of, or active pulmonary tuberculosis. Avoid sudden cessation of treatment.
- **Pregnancy/Lactation** Use inhalers only if the potential benefit outweighs the risk.
- Side Effects Paradoxical bronchospasm discontinue use immediately and seek medical advice. Candidiasis, hoarseness or throat irritation relieve by rinsing throat with water.
- Presentations and Basic NHS Cost Metered-Dose Aerosol supplied in a Breath-Operated Inhaler containing 200 doses. *Beclazone 50 Easi-Breathe, Beclazone 100 Easi-Breathe* and *Beclazone 250 Easi-Breathe Inhalers* deliver 50, 100 and 250 microgram beclomethasone dipropionate per actuation of the valve.
- Product Licence Numbers (Cost)

 Beclazone 50 Easi-Breathe Inhaler

 PL 0530/0451 (£4.34)

 Beclazone 100 Easi-Breathe Inhaler

 PL 0530/0452 (£8.24)

 Beclazone 250 Easi-Breathe Inhaler

 PL 0530/0453 (£18.02)
- Legal Category POM
- Further Information is available on request from: Baker Norton Gemini House, Flex Meadow, Harlow Essex CM19 5TJ
- Date of Preparation March 1995

Beclazone, Beclazone *Easi-Breathe* and Baker Norton are trademarks of Norton Healthcare Limited.

References

- 1 Lindgren S. Bake B. Larsson S. Eur J Respir Dis 1987;**70**:93-98
- Crompton G.K. Eur J Respir Dis 1982;63(Suppl. 119):101-104
- 1982;63(Suppl. 119):101-104
 Goodman D.E. et al. Am J Respir Crit Care Med 1994;150:1256-1261
- 4 MIMS, February 1995
- 5 Data on file, Baker Norton





Influenza

Lung & Asthma Information Agency, Department of Public Health Sciences, St George's Hospital Medical School, Cranmer Terrace, London SW17 ORE

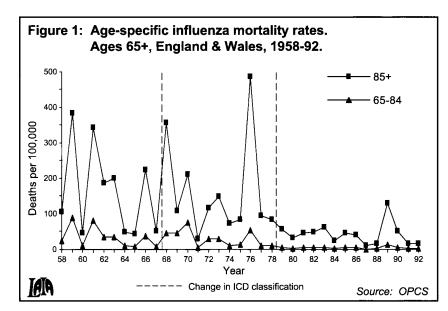
Introduction

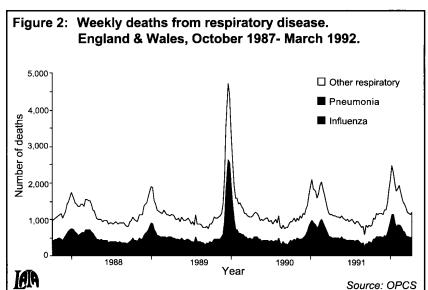
Influenza is an acute infectious disease and one of the most important viral infections of the respiratory tract. It affects all age groups and is characterised by the sudden onset of fever, chills, headache and muscle pain. For most people it is an unpleasant, but not serious disease. However, in those with underlying chronic disease, especially the elderly, complications such as acute bronchitis and pneumonia are common. These can lead to hospitalisation and, in some cases, death. There are three influenza viruses, A, B and C. The influenza A virus changes its surface antigens each year, thus regularly exposing the population to different strains. Approximately once every decade, there is a major antigen change, resulting in a world-wide epidemic. Influenza B is more stable than A and influenza C is the most stable.

Epidemiology

Influenza is common and outbreaks of influenza A occur most winters, with epidemics every five to fifteen years. Influenza B also causes epidemics, but less frequently. Influenza C does not appear to cause epidemics, and by the age of 15 most of the population have developed antibodies against it. Infection rates for influenza are highest among school age children and decrease with age. In contrast, influenza deaths and hospitalisations for severe or complicated influenza mostly occur in infants and the elderly.

Deaths certified as due to influenza have fallen since the 1960s. There are now about 250 deaths in non-epidemic years, 80-90% occurring in those aged over 65. Women have a higher mortality rate from influenza than men. The number of hospital admissions for influenza are fairly low, typically less than twenty a week, rising to 70-80 a week during the winter. These are also concentrated among the elderly.





Influenza epidemics

Epidemics of influenza occur irregularly - the three most recent in Britain occurred in 1972/3, 1976 and 1989/90. Epidemics give rise to excess influenza mortality, which was most noticeable in 1976 (figure 1). Epidemics also cause considerable morbidity, such as increased hospital admissions, increased visits to General Practitioners, and loss of time from work and school. During epidemics, deaths and hospital admissions for other respiratory diseases and all causes also increase.

The 1989 influenza epidemic

The 1989 influenza epidemic started towards the end of November, the peak in infection rates and hospitalisations occurring during the first two weeks of December.

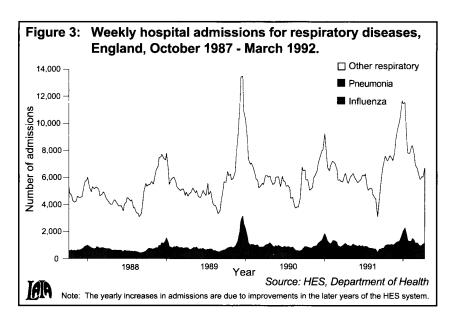
During the epidemic, deaths from influenza, pneumonia, and other respiratory causes increased markedly (figure 2). All-cause mortality also increased and there was an estimated 30,000 excess deaths. Of these, only 10% were attributed to influenza, 20% being attributed to pneumonia and a further 19% to other respiratory causes. Deaths occurred mostly in those aged 75 and over. Although this excess was followed by a deficit of nearly 11,000 deaths in the following three months, this was only one third of the excess.

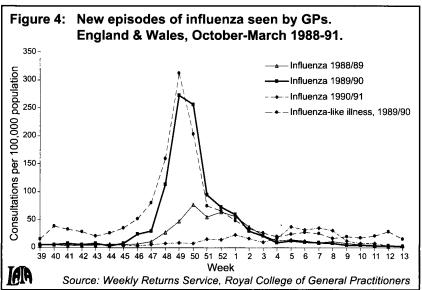
Hospital admissions for influenza and other respiratory diseases also increased (figure 3). As with mortality, only a small percentage of the excess admissions were attributed to influenza. At the peak of the epidemic, influenza accounted for only 4% of all respiratory admissions and pneumonia for a further 20%.

New episodes of influenza and influenzalike illness seen by General Practitioners increased sharply through December, peaking at 272 and 311 per 100,000 respectively (figure 4). Consultations for all respiratory diseases also increased. In the last six weeks of 1989, approximately 8% of the population visited their GP for respiratory diseases - twice the number normally expected.

Influenza vaccine

The influenza vaccine is effective in reducing the severity of the disease, and the chances of developing complications such as pneumonia. It protects primarily against influenza A, and as this virus regularly changes its surface antigens, new vaccine is produced each year. Thus, protection only lasts for one season, and re-immunisation each year is needed. It is particularly recommended for the elderly, those with chronic underlying disease such as asthma, chronic heart disease or diabetes mellitus, and people living in long-stay or residential homes. In Great Britain, uptake of the vaccine is low, even among those for whom it is recommended - special studies have found vaccination coverage among the elderly ranging from 20% to 50%. This low uptake may be explained in part by patients not being offered the vaccine.





Summary

- Influenza is one of the most important viral infections of the respiratory tract. It is usually not a serious disease, but in some people can lead to complications such as pneumonia.
- Epidemics of influenza occur irregularly. They lead to an increase in visits to general practitioners, hospitalisations for influenza, pneumonia, and other respiratory diseases and all cause mortality. Few of the excess deaths are certified as due to influenza; many are attributed to non-respiratory causes
- Infection rates are highest amongst children, but hospitalisations and mortality are higher among the elderly.
- The influenza vaccine is effective and recommended especially for the elderly or those with chronic underlying disease.

Footnote



Casullatine, mostavice i Tima oteviče:

Breath-operated inhalers overcom co-ordination difficulties, but at a price. So switching all your patients to automatic models, although sensible, has not been viable...

..until now!



- Switching BDP inhaler patients to Beclazone Easi-Breathe could save the NHS a breathtaking £30 million a year⁵. That's an extra 1,500-2,500 extra nurses, 200,000 outpatient consultations, 10,000 hip replacements, or 30,000 cataract operations 5.
- And whilst Beclazone Easi-Breathe's classic styling will be reassuringly familiar to patients, its remarkably easy handling will come as a pleasant surprise.
- All your patient has to do is *Open, Breathe, Close.*











 \mathcal{R} Beclazone Easi-Breathe

Beclomethasone Dipropionate BP 50, 100 & 250 microgram inhaler

Quality medicines at sensible prices

Designed to save lives Priced to save millions

Sicathe

PRESCRIBING INFORMATION

Presentations: Pulmicort Respules. (2ml single dose unit ampoules) containing 0.25mg/ml or 0.5mg/ml budesonide in a suspension for nebulisation. Uses: Bronchial asthma where use of a pressurised inhaler or dry powder formulation is unsatisfactory or inappropriate. Dosage and administration: Dosage schedules: Administer from suitable nebulisers. Dose delivered to the patient varies depending on the nebulising equipment used (see data sheet). Adjust dosage individually. Initially during periods of severe asthma and while reducing or discontinuing oral glucocorticosteroids the recommended dose in adults (including elderly and children 12 years and older) is usually 1-2mg twice daily. In very severe cases the dosage may be further increased. Children 3 months to 12 years: 0.5-1mg twice daily. The maintenance dose should be the lowest dose which keeps the patient symptom-free. Recommended doses are: Adults (including elderly and children 12 years and older): 0.5-1mg twice

daily. Children (3 months to 12 years): 0.25-0.5mg twice daily. For an increased therapeutic effect increase dose of Pulmicort rather than combine treatment with oral corticosteroids because of the lower risk of systemic effects. Contra-indications, warnings, etc.: Contra-indications: Hypersensitivity to any of the constituents. Special warnings and precautions: Care is needed in patients with pulmonary tuberculosis and viral infections in the airways. A short course of oral steroids in addition or Pulmicort may be required in patients with excessive mucus in the bronchi. Transfer of patients dependent on oral steroids to Pulmicort demands special care; see data sheet for further details. The nebuliser chamber should be cleaned and dried after every administration. Pulmicort does not affect the ability to drive and use machines. Pulmicort Respules can be mixed with 0.9% saline and with solutions of terbutaline. salbutamol, sodium cromoglycate or ipratropium bromide. Side-effects:

Mild irritation in the throat. coughing and hoarseness and oral candidiasis have been reported. In rare cases inhaled drugs may provoke bronchoconstriction in hyperreactive patients. Facial skin should be washed after use of the face mask as irritation can occur. Coughing can usually be prevented by inhaling a B₂-agonist (e.g. terbutaline) 5-10 minutes before inhalation of Pulmicort Respules. Avoid in pregnancy. Pharmaceutical precautions: Store below 30°C. Use within 3 months of opening the foil envelope. Protect opened ampoule from light. Use within 12 hours of opening. Legal status: POM. Basic NHS price: Pulmicort Respules 0.25mg/ml (20 single dose units) £32.00. Pulmicort Respules 0.5mg/ml PL 0017/0309. Pulmicort Respules 0.5mg/ml PL 0017/0310. Name and address of product licence holder: Astra Pharmaceuticals Ltd., Home Park, Kings Langley, Herts WD4 8DH.



Astra Pharmaceuticals Ltd., Home Park, Kings Langley, Herts WD4 8DH.

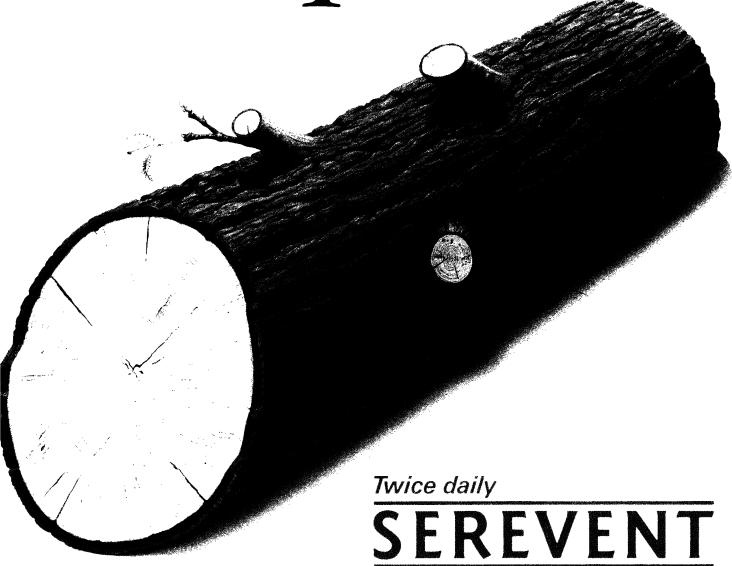


® Registered Trademark Date of preparation: May 1995 P.Res. 0382



Nebulised Steroid Control

"I sleep well"



salmeterol xinafoate

FOR ACTIVE DAYS AND RESTFUL NIGHTS

Serevent (salmeterol xinafoate)
Abridged Prescribing Information

(Please refer to the full data sheet before prescribing) Uses Treatment of asthma (including nocturnal and exercise-induced) in patients requiring long-term regular bronchodilator therapy. Patients should normally also be receiving regular and adequate doses of inhaled anti-inflammatory agents, or oral corticosteroids. Dosage and administration For inhalation only. Adults and children 4 years and over: 50 micrograms twice daily. Adults only: More severe cases 100 micrograms twice daily. Children below 4 years: Not recommended at present. Contra-indication Hypersensitivity. Precautions Steroid therapy: Serevent is not a replacement for corticosteroids and/or, in children, sodium cromoglycate. Warn patients not to stop or reduce therapy. Severe or unstable asthma: Bronchodilators should not be the only or main treatment. Consider using oral steroids and/or

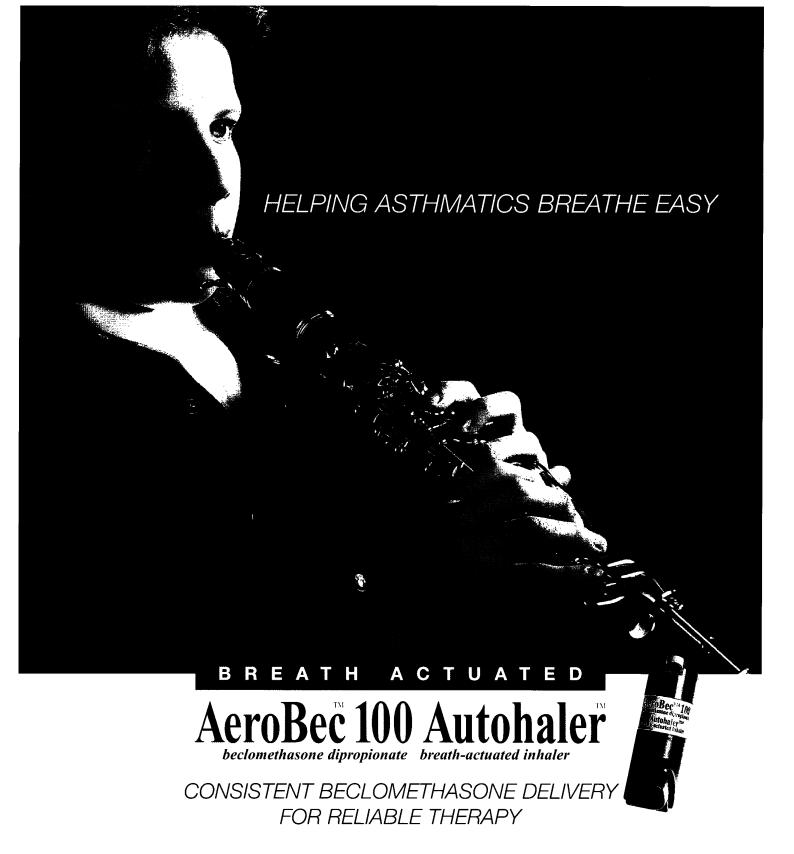
maximum doses of inhaled corticosteroids. Warn patients to seek medical advice if short-acting bronchodilator use increases or becomes less effective. Treat severe exacerbations in the normal way. Acute symptoms: Serevent is not for relief of acute symptoms. A short-acting inhaled bronchodilator is required. *Thyrotoxicosis*: Use with caution. Drug interactions: Avoid beta-blockers. Hypokalaemia: May occur, particularly in acute severe asthma. It may be potentiated by xanthine derivatives, steroids, diuretics and hypoxia. Monitor serum potassium levels in these situations. Pregnancy and lactation: Experience is limited. Balance risks against benefits. Side effects Tremor, subjective palpitations and headaches have been reported, but are usually mild and transient. Skin reactions, muscle cramps, non-specific chest pain, local irritation and arthralgia have been reported. Potentially serious hypokalaemia may result from ß2-agonist therapy. Paradoxical bronchospasm: Substitute alternative therapy. **Presentation and Basic NHS cost** Serevent Diskhaler: Pack of 14 four-place disk foils, together with a Serevent Diskhaler. 50 micrograms – £29.97. Serevent Diskhaler refill pack: Pack of 14 four-place disk foils only – £29.40. Serevent Inhaler: 120 actuations per inhaler. 25 micrograms – £28.60. Hospital packs are also available. **Product licence numbers** 0045/0158, 0045/0157.

POM



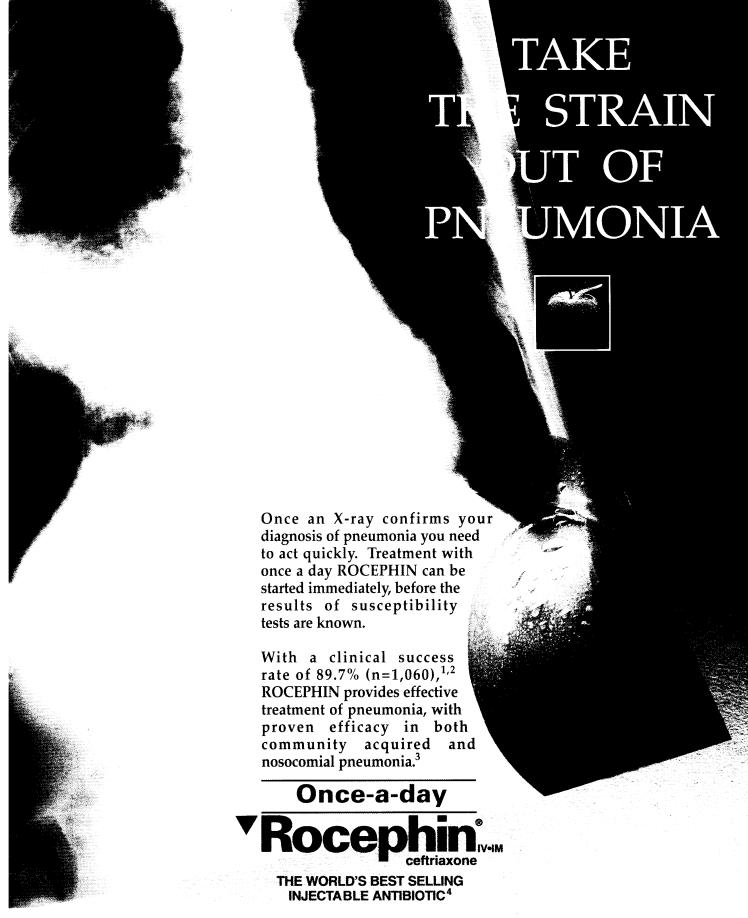
ALLEN & HANBURYS

Further information is available on request from:
Allen & Hanburys Limited
Uxbridge, Middlesex UB11 1BT
Diskhaler and Serevent are trade marks of the
Glaxo Group of Companies
September 1993



AEROBEC™ 100 AUTOHALER™ ABBREVIATED PRESCRIBING INFORMATION. Presentation: Breath-actuated pressurised inhalation aerosol delivering 100mcg of beclomethasone dipropionate (as propellant solvate) into the mouthpiece of a breath-actuated adaptor. Indications: For the prophylactic treatment of chronic reversible obstructive airways disease. Dosage: Adults: 200mcg twice daily or 100mcg three or four times daily. In more severe cases a dose of 600-800mcg is recommended with subsequent reductions. Maximum recommended daily dose of this preparation is 1000mcg. Adrenal suppression may occur in patients receiving doses of 1500mcg or more daily. Children: 50-100mcg two to four times daily. Contra-indications: Hypersensitivity to beclomethasone. Caution in patients with pulmonary tuberculosis. Side-effects: Candidiasis of throat or mouth. Hoarseness. Precautions: Patients with adrenocortical suppression should have systemic steroids withdrawn slowly when converting to AeroBec therapy. During periods of stress or when asthma

worsens supplementary systemic steroids may be needed. Discontinuation of systemic steroids may cause exacerbation of other allergic diseases. **Pregnancy:** There is inadequate evidence of safety in human pregnancy. Use should be avoided unless benefits outweigh risks. **Lactation:** Beclomethasone is probably excreted in milk. In breast-feeding mothers the therapeutic benefits of the drug should be weighed against the potential hazards to mother and baby. **Pharmaceutical precautions:** Store in a cool place protected from frost and direct sunlight. As the vial is pressurised, no attempt should be made to puncture it or dispose of it by burning. **Basic NHS price:** AeroBec 100: £13.50. **Product licence number:** AeroBec 100: PL 68/0145. **Legal Category:** POM. Date of preparation of advertisement: February 1995. Further information is available from the 3M Health Care Information Scientist: Telephone Loughborough (01509) 611611. Pharmaceutical Division. 3M Health Care. Loughborough. England. AeroBec. Autohalier and 3M are registered trademarks of the 3M company.



nearen roes 1. Brown, R.B. and Sands, M., Curr. Ther. Res.(1989),46 (2), 285-91. 2. Data On File, (GCR B-116 232). 3. Niebuhr, H. *et al.* Chemotherapie Journal (1993), 2, 28-35. 4. Estimated current cash annual sales worldwide - Data on File, Roche Products Ltd.

Data on File. Roche Products Ltd.

Brief Prescribing Information
Indications: Pneumonia, septicaemia; meningitis; bone, skin and soft tissue
infections; infections in neutropenic patients; gonorrhoea; peri-operative
prophylaxs of infections associated with surgey. Treatment may be started
before the results of susceptibility tests are known. Dosage and
Administration: Rocephin should be administered by deep intramuscular
rijection, slow intravenous injection, or as a slow intravenous infusion, after
reconstitution of the solution. Adults and children 12 years and over:
Standard dosage-1g once daily. Severe infections - 2-4g normally once
daily. Duration of therapy varies according to course of disease. Gonorrhoea
- single dose of 250mg i.m. Peri-operative prophylaxis - usually single dose
of 1g, colorectal surgery 2g in conjunction with a suitable agent against
anaerobic bacteria. Children under 12 years: Standard dosage 20-50mg/kg once daily. Severe infections - maximum 80mg/kg once daily.
Doses of 50mg/kg or over should be given by slow intravenous infusion over

at least 30 minutes. Renal and hepatic impairment: In the absence of hepatic impairment dose reduction is required only in severe renal failure (creatinine dearance <10ml/min), when the daily dose should be 2g or less. No dose reduction is required in liver damage provided renal function is intact. In severe renal impairment accompanied by hepatic insufficiency the plasma concentration should be determined at regular intervals and dosage adjusted. Serum concentrations should be monitored in dialysis. Contra-Indications, Warnings etc. Cephalosporin hypersensitivity. Premature infants. Full-term infants during first six weeks of life. Safety in pregnancy has not been established. Precautions: Stated dose should not be exceeded. Caution in patients with a history of hypersensitivity (especially anaphylactic reaction) to penicillins or other non-cephalosporin beta-lactam antibiotics. Anaphylactic shock requires immediate countermeasures. Severe renal impairment accompanied by hepatic insufficiency (see Dosage). Side-effects and Adverse Reactions: Castro-intestinal side-effects including loose stools, diarrhoea, nausea, vomiting, stomatitis and glossitis. Cutaneous reactions including maculopapular rash, pruritus, urticaria, oedema and erythema multiforme. Haematological reactions including anaemia (all grades), leucopenia, neutropenia, thrombocytopenia, eosinophilia, agranulocytosis, positive Coombs' test and

protongation of prothrombin time. Regular blood counts should be carried out during treatment. Other reactions include headache, dizziness, drug fever and transient elevations in liver function tests. Rarely: glycosuria, oliguria, haematuria, anaphylaxis and bronchospasm. Very rarely, precipitation of certiraxone calcium salt in urine in patients on higher than recommended dose. Reversible precipitates of calcium certriaxone have been detected by gallbladder sonograms. In symptomatic cases (Which are rare), conservative non-surgical management is recommended. Superinfections with yeasts, fungli or other resistant organisms. Rare instances of pseudomembranous colitis. Injection site pain and local phlebits. Legal Category: POM. Presentations and Basic NHS Cost: 250mg vials im. and iv. (containing 250mg ceftriaxone) - 228.7. Ig vals im. and iv. (containing 1g ceftriaxone) - 211.46. 2g vals for influsion (containing 2g ceftriaxone) - 229.2. Product Licence Numbers: PL 031/0169 (250mg vals), PL 031/0171 (1g vals), PL 031/0172 (2g vals) Product Licence Holder: Roche Products Limited, PO Box 8, Welwyn Carden City, Hertfortshire, AL7 3AY. Full prescribing information is available on request.



UNIPHYLLIN CONTINUS tablets 300 mg are white, capsule-shaped, scored tablets with U300 embossed on one side. UNIPHYLLIN CONTINUS tablets 200 mg are white, capsule-shaped, scored tablets with U200 embossed on one side. Uses Theophylline is a bronchodilator. In addition it affects the function of a number of cells involved in the inflammatory processes associated with asthma and chronic obstructive airways disease. Of most importance may be enhanced suppressor T-lymphocyte activity and reduction of eosinophil and neutrophil function. These actions may contribute to anti-inflammatory prophylactic activity in asthma and chronic obstructive airways disease. For the treatment and prophylaxis of bronchospasm associated with asthma, emphysema and chronic bronchitis. Also indicated in adults for the treatment of cardiac asthma and left ventricular or congestive cardiac failure. Dosage and administration NB Tablets should be swallowed whole and not chewed. Adults: The usual maintenance dose for elderly patients or those less than 70 kg body weight is 300 mg, 12-hourly following an initial week of therapy on 200 mg, 12-hourly. The usual maintenance dose for patients of 70 kg body weight or over is 400 mg, 12-hourly following an initial week of therapy on 200 mg or 300 mg, 12-hourly. Children: Not recommended for children under seven years of age. The maintenance dose is 9 mg/kg twice daily. Some children with chronic asthma require and tolerate much higher doses (10-16 mg/kg twice daily). Lower dosages (based on usual adult dose) may be required by adolescents. It may be appropriate to administer a larger evening or morning dose in some patients, in order to achieve optimum therapeutic effect when symptoms are quite severe, e.g. at the time of the 'morning dip' in lung function. In patients whose night time or day time symptoms persist despite other therapy and who are not currently receiving theophylline, then the total daily requirement of UNI-PHYLLIN CONTINUS tablets (as specified above) may be added to their treatment regimen as either a single evening or morning dose. Elderly: The nitial dose should be 200 mg, 12-hourly increasing to 300 mg, 12nourly. Contra-indications Should not be given concomitantly with ephedrine in children. Precautions and warnings The following increase clearance and it may therefore be necessary to increase dosage to ensure a therapeutic effect; phenytoin, carbamazebine. infampion, sulph apyrazone and parbiturates. Smoking and alcohol consumption can also increase clearance of theophylline. The following reduce clearance and a reduced dosage may therefore be necessary to avoid side-effects: allopurinor, cimetidine, ciprofloxacin, erythromycin, thiabendazole, soprenal ne, fluvoxam ne, viloxazine hydrochloride and oral contraceptives Factors such as viral infections, liver disease and heart failure also reduce theophylline clearance. The hypokalaemia resulting fom beta₂ agonist therapy, steroids, diuretics and hypoxia may be potentiated by xanthines. Particular care is advised in patients suffering from severe asthma who require hospitalisation. It is recommended that serum potassium levels are monitored in such circumstances. Safety in human pregnancy has not been established. Side effects The risk of side-effects usually associated with theophylline and xanthine derivatives such as nausea, gastric irritation, headache and C1,5 stimulation is significantly reduced when UN PHYLLN, CCNT NUS taclet crecarations are given i Furthermore, the side effects can be in him sed by acceptoration obviously. Tendfered by it is not place die itoliensure icidedulikalende getween lofferent sustaines release theodry, he droducts Therefore it should be emphasized that datients once thread to en effective obselvanced inot be changed homely the Revice's COST NUS tanlet preparations to other signion Lustained release yanthine preparations with but reration and oinital assassment **Lega category**. Package quantities and pasic NHS price UNPHALL Package quantities and pasic NHS price (NAPHLI) in CONTINUS issoers (ALD mg (NAPHLI) in CONTINUS i TO LO BOOM (Photos 100) Product Kence no der Naco Laboratores, in teo Cambridge Steine Park, Militar Paso Cambridge Steine Park Militar Paso Cambridge Steine Pramaseutia Choud Futher Information is alsa acte from Naco Laboratores Linted 18 fina NAPP de De UNIFICIAL and COLTINUS are Pagistero Taba Mark 12 NAPP Laboratoria militar 1997 Lacoratories um teol 1995 Reference (1 % one, L. Dichin Taylor PM et al lin bress Dare of precaration, May, 1995

ABBREVIATED PRESCRIBING INFORMATION Presentation UNIPHYLLIN CONTINUS tablets contain Theophylline BP in a controlled release system. UNI-PYLLIN CONTINUS tablets 400 mg are white, capsule-shaped, scored tablets with the logo NAPP U400 embossed on one side and UNIPHYLLIN on the other.



For over 50 years, the ophylline has been regarded as a bronchodilator. New evidence demonstrates that this is only part of the story.

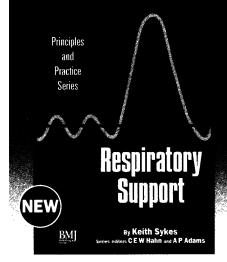
UNIPHYLLIN CONTINUS tablets are now believed to exert an antiinflammatory action. They therefore present a convenient and acceptable choice for preventive therapy - and add a new dimension to asthma management.



Breathing new life into asthma therapy

"Recommended as essential reading for all practising anaesthetists... also invaluable guides to intensivists and neonatal and respiratory physicians."

Anaesthesia and Intensive Care



Respiratory Support Keith Sykes

- Guides the reader through the different methods used to provide respiratory support and their clinical applications, the range of ventilators available and general patient care
 - Written by one of the pioneers in the field
 - Extensively illustrated with explanatory diagrams

ISBN 0 7279 0830 8 260 pages May 1995 UK £24.95; Overseas £27.00 (BMA members £22.95; £25.00)

Pulse Oximetry

John Moyle

ulse Oximetry is the ultimate safety monitor of the patient's oxygenation during anaesthesia. This oncise, well illustrated book describes the pulse oximetry machines and their application to nergency medicine, anaesthesia, endoscopy, oral surgery, and neonatal procedures.

"Thoroughly researched and well written."

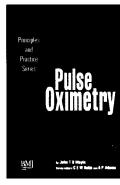
Anesthesia and Analgesia

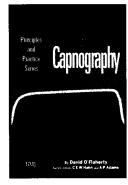
ISBN 0 7279 0831 6 144 pages 1994 UK £16.95; Overseas £19.00 (BMA members £15.95; £18.00)

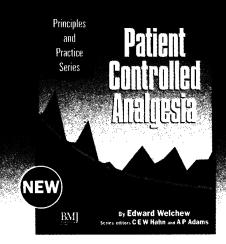
Principles and Practice Series

The Series editors are C E W Hahn, University Lecturer in Anaesthetics, University of Oxford, and A P Adams, Professor of Anaesthetics, United Medical & Dental Schools of Guy's and St Thomas's Hospitals.









Patient Controlled Analgesia

Edward Welchew

- Describes how patients with severe postoperative pain can now administer their own analgesics
- Includes detailed information on clinical use of the systems, the drug regimens used, how to deal with problems and the administrative issues involved in setting up a system
- The ideal reference for all doctors and nurses monitoring patient controlled analgesia

ISBN 0 7279 0860 X 144 pages July 1995 UK £16.95; Overseas £19.00 (BMA members £15.95; £18.00)

Capnography David O'Flaherty

Capnography is becoming a routine way of detecting problems during operations and monitoring the patient's circulatory and metabolic states. This practical book discusses the physiology and techniques of carbon dioxide measurement and the clinical significance of the capnogram.

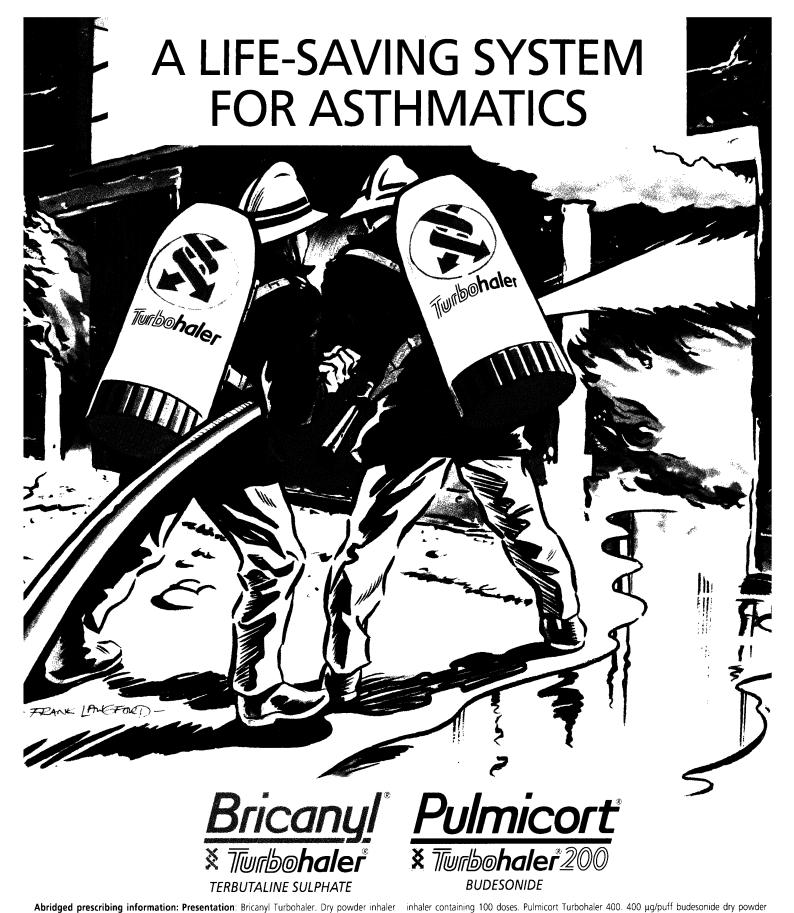
"An invaluable easy reference for anaesthetists in operating theatre and intensive care units."

Hospital Doctor

ISBN 0 7279 0796 4 144 pages 1994 UK £16.95; Overseas £19.00 (BMA members £15.95; £18.00)

ORDER	FOR	M
-------	-----	---

Available from: BMJ Publishing Group, P.O. Box 295, London WC1	H 9TE (Tel: 0171 383 6185/6245), medical booksellers or the BMJ bookshop in BMA House
Please send me	Address
copy/ies of Capnography	
copy/ies of Patient Controlled Analgesia	Postcode
copy/ies of Pulse Oximetry	Cheque enclosed (made payable to British Medical Journal) £ Debit my American Express/Visa/Mastercard
copy/ies of Respiratory Support	
BMA Membership No.	Card No Exp
Name	Signature Please send me a RMI PUBLISHING GROUP CATALOGUE



Abridged prescribing information: Presentation: Bricanyl Turbohaler. Dry powder inhaler delivering 0.5 mg terbutaline sulphate per actuation. **Uses** Relief and prevention of bronchospasm in bronchial asthma and bronchopulmonary disorders in which bronchospasm or reversible airways obstruction is a complicating factor. Dosage and administration: Adults and children (including elderly): One inhalation (0.5 mg) as required. Not more than 4 inhalations/day. Contra-indications, warnings, etc: Sensitivity to terbutaline sulphate. Precautions: Care should be taken in patients with myocardial insufficiency or thyrotoxicosis. Additional blood glucose measurements are initially recommended in diabetic patients. If treatment becomes less effective or shorter acting, the patient's general condition should be reviewed. Do not use in patients with hypertrophic cardiomyopathy. Potentially serious hypokalaemia may result from B2-agonist therapy. Administer with caution during the first trimester of pregnancy. Do not administer concurrently with nonselective B-blockers. Use with caution with other sympathomimetics. Side effects: Tremor, tonic cramp and palpitations are all characteristic of sympathomimetic amines. A few patients feel tense. **Basic NHS price**: Bricanyl Turbohaler (100 doses) £7.96. **Legal category**: POM. **Product licence**

number: PL 0017/0241.

Maintenance: Use lowest possible dose. Brush the teeth and rinse the mouth out with water after each use. Contra-indications, warnings, etc: Active pulmonary tuberculosis. Special care is needed in patients with fungal and viral infections in the airways. Avoid administration during pregnancy. A short course of oral steroids in addition to Pulmicort may be required in patients with excessive mucus in the bronchi. Transfer of patients dependent on oral steroids to treatment with Pulmicort demands special care. See data sheet for further details. Side effects: Mild irritation in the throat, hoarseness and oral candidiasis occur in some patients. Rare cases of cataract have been reported after prolonged use of corticosteroids. Legal category: POM. Basic NHS price: Pulmicort Turbohaler 100 (200 doses) £18.50. Pulmicort Turbohaler 200 (100 doses) £18.50. Pulmicort Turbohaler 400 (50 doses) £18.50. **Product licence numbers:** Pulmicort Turbohaler 100 PL 0017/0319 (100 µg/puff). Pulmicort Turbohaler 200 PL 0017/0272 (200 µg/puff). Pulmicort Turbohaler 400 PL 0017/0271 (400 µg/puff). **Further information is available**

inhaler containing 50 doses. Uses: Bronchial asthma. Dosage and administration: Individualise

dose. Adults: 200-1600 µg daily in divided doses. Children: 200-800 µg daily in divided doses.

Presentations: Pulmicort Turbohaler 100. 100 μg/puff budesonide dry powder inhaler from the product licence holder: Astra Pharmaceuticals Limited, Home Park, containing 200 doses. Pulmicort Turbohaler 200. 200 μg/puff budesonide dry powder Astra Pharmaceuticals — Astra Pharmaceuticols — Kings Langley, Herts WD4 8DH. ®Registered trade mark