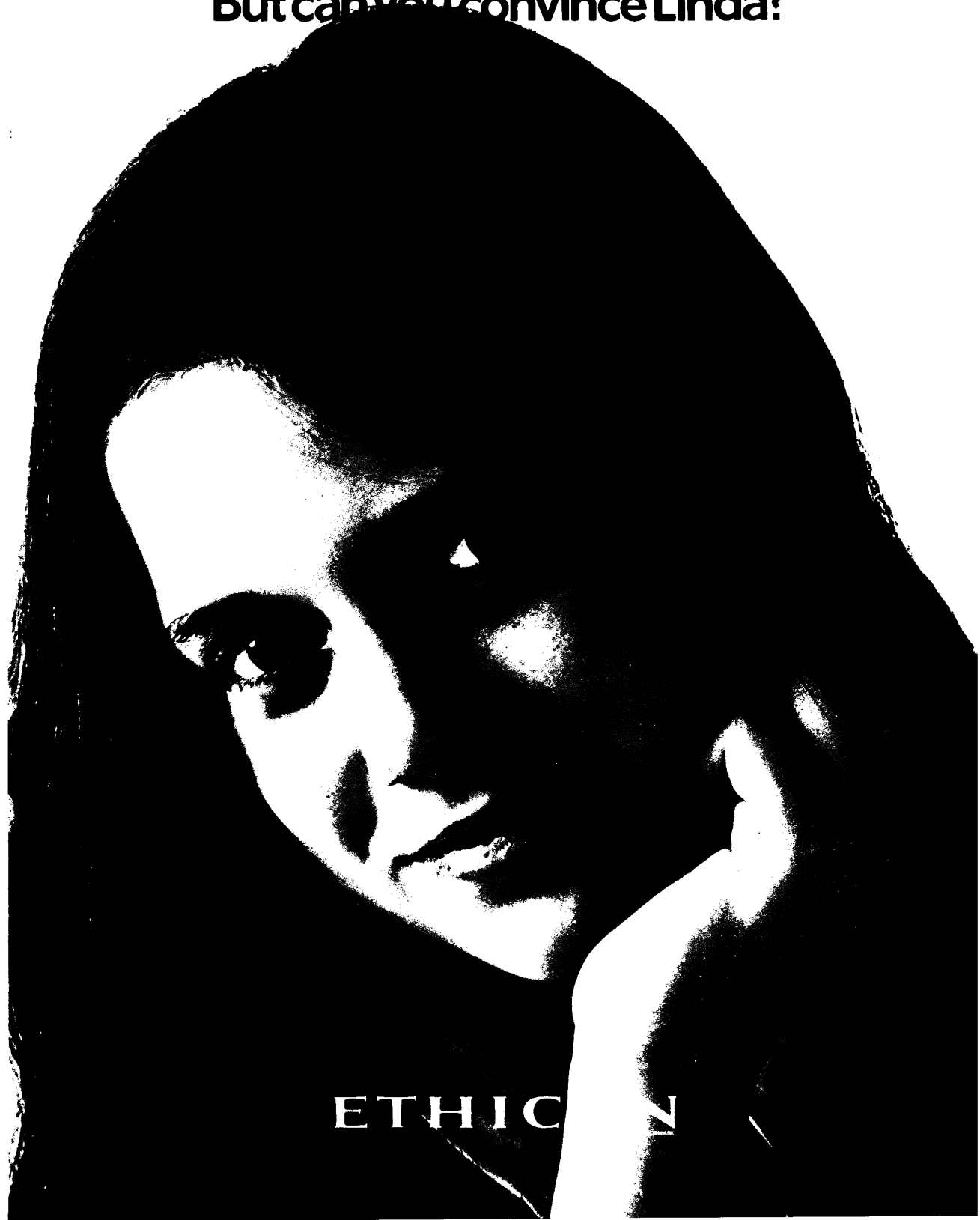


**You may convince yourself that
eyeless needled sutures are a luxury
But can you convince Linda?**



ETHIC N

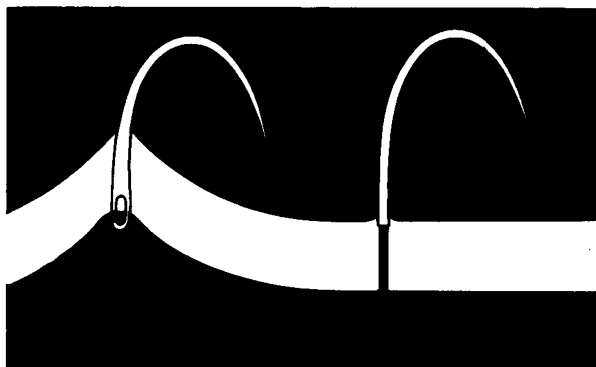
Who can justify the cost?



Eyeless needled sutures have helped minimise Linda's Appendicectomy incision scar and the effect, in later life will be appreciated. However, justification on a straight pound for pound, penny for penny basis is almost as hard to cost as skill.

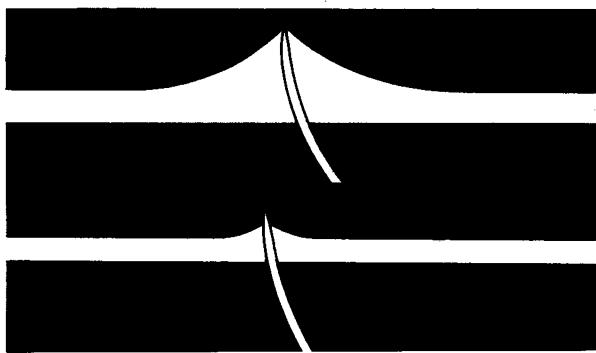
MINIMAL TRAUMA

ETHICON swaged needle draws a single strand suture through tissue easily. No dull or broken needles, no frayed or torn sutures and no large eye or double strand to pull through friable tissue.



SUPER SMOOTH PASSAGE

ETHICON super-smooth needles pass easily, with minimal resistance through the toughest tissue. You get a sharp new needle every time.



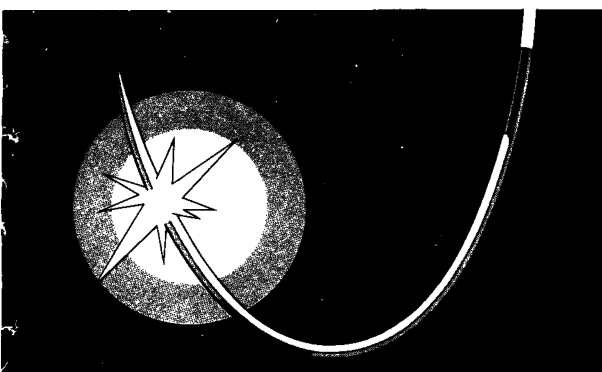
There are certain undisputed facts.

With ETHICON* eyeless needled sutures, you can count on getting a new sharp needle every time.

You won't be wasting the valuable time required by skilled personnel for the preparation of an eyed needle from one operation to another. You'll have less risk of needle breakage or fraying and torn sutures.

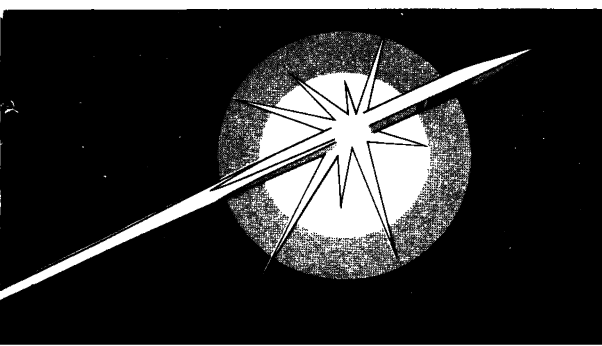
These are advantages which are hard to put in straight financial terms.

**ETHICON eyeless needled sutures in cuticular work
save time...reduce inventory...minimise trauma.**



ETHICON SLIM BLADE

A needle with an elongated cutting blade providing the smooth controlled penetration plastic surgeons so much desire when working on skin. Extended flats incorporated into the body ensure stability in a needle holder.



ETHICON STRAIGHT CUTTING NEEDLES (Sim's)

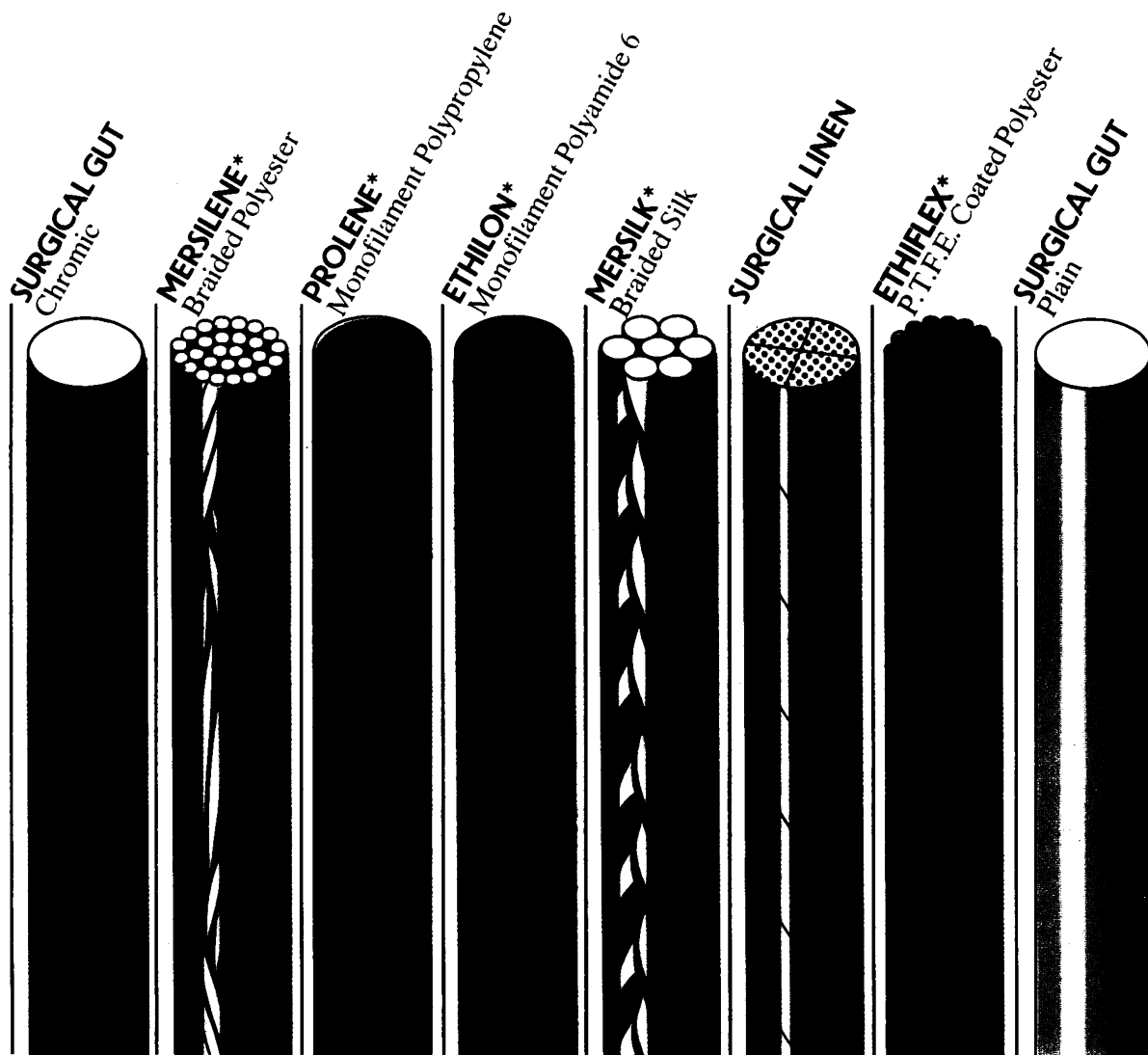
A range of stainless steel straight cutting needles. The points are precision-honed to penetrate more easily and needles are tempered for optimum strength and flexibility.

The perfect needle matched to the perfect suture.

Choose from 8 tried and tested suture materials, each designed for specific surgical tasks, each securely swaged to a needle of your choice.

ETHICON eyeless needled sutures are supplied in easy to use

sterile packs. Absorbable and non-absorbable, materials made to the most exacting standards, assuring you of dependability you can count on, case after case, day after day, year after year.

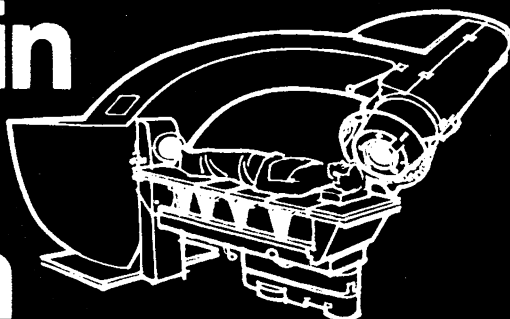


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ETHICON
Leadership in wound repair

ETHICON LTD., Bankhead Avenue, Edinburgh EH11 4HE, Scotland.

Bleomycin and Radiation



**a useful combination
in the treatment of
squamous cell
carcinomas.**

As adjunctive therapy to radiation, bleomycin has been shown to be of value in the treatment of squamous cell carcinoma.

'With combination of Bleo (bleomycin) treatment and X-ray we have obtained an accumulative effect which, in itself, has given surprisingly good results and when used as preoperative treatment offers the possibility of making an increasing number of otherwise inoperable cases, surgically accessible.'

(1972) *Tid. for Norske. Laeg.*, **92**, 2247-2250.

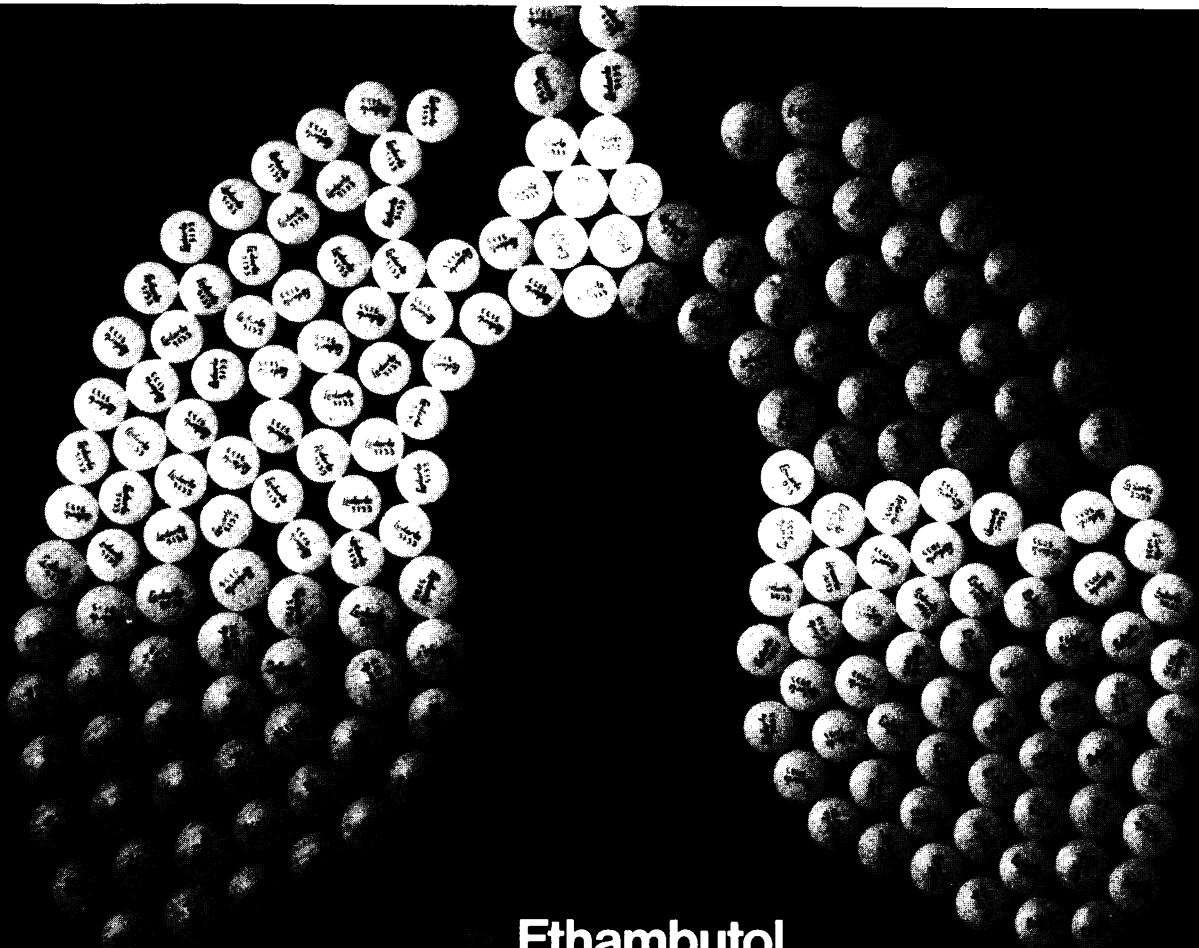
Bleomycin may be injected intramuscularly and has been shown to have no toxic effect on bone marrow and no immunosuppressive action. No cases of cross resistance with other currently used oncolytic agents have been reported.

Lundbeck

The supply of bleomycin is restricted to centres with special experience in the chemotherapy of malignant disease.

A number of dosage schedules for bleomycin plus radiation are presently in clinical use and are available on request.

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Telephone Luton 411482



Ethambutol
provides an effective companion
for isoniazid and because of its much greater
patient acceptability appears more suitable
than PAS for first-line treatment.

For first line treatment of tuberculosis

Mynah

ethambutol + isoniazid

from start to finish
effective—convenient—acceptable

Lederle

Full information is available on request

Lederle Laboratories Research for British Medicine

A division of Cyanamid of Great Britain Ltd., Fareham Road, Gosport, Hants.

Mynah is a Trademark

¹ Amer. Rev. Resp. Diseases (1972), **105**, 135-136.

Amoxil evidently better in respiratory infections.

Compared with ampicillin

Of 11 patients whose sputum purulence remained unchanged when treated with ampicillin, 6 showed loss of pus from the sputum, or almost total disappearance of sputum when given amoxycillin [Amoxil].⁹
Brit. J. Dis. Chest (1972), 66, 185.

Compared with oxytetracycline

Amoxycillin [Amoxil] was statistically significantly more effective than oxytetracycline in the relief of cough and dyspnoea and in reducing the amount and purulence of sputum.⁹
Practitioner (1974), 212, 123.

Better penetration into bronchial secretions

The demonstration that amoxycillin [Amoxil] penetrates into bronchial secretions as efficiently when the mucosa is uninfamed as when it is inflamed, suggests that clearance of bacteria from the lower respiratory tract should be more easily accomplished with this drug than with ampicillin. Further there is the implication that organisms may be more readily cleared from the upper respiratory tract, which frequently acts as a reservoir of potential pathogens from which relapse of lower respiratory infection may stem.⁹
Excerpta Med. I.C.S. (1974), No. 326, 130.

Longer relapse rate in severe cases

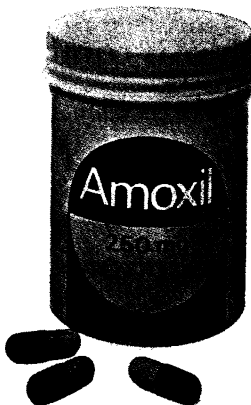
In the case of our severely sick in-patients, which of course cannot be compared with milder cases in out-patient practice, we found with amoxycillin [Amoxil] a clearly longer relapse rate than with other preparations.⁹ (These included various tetracyclines, ampicillin, chloramphenicol and cephalosporin.)
Chemotherapy (1973), (Suppl.) 18, 19.

Superior to other therapies

Preliminary investigations suggest that the mechanism whereby amoxycillin [Amoxil] penetrates into the bronchial secretions may differ from that of other drugs, and the apparent therapeutic superiority of amoxycillin [Amoxil] over ampicillin may in part depend on this.⁹
The Chemotherapy of Chronic Bronchitis and Allied Disorders (1972), 7, 47.

Superior improvement in everyday practice

Amoxycillin [Amoxil] was more effective than oxytetracycline when all the patients treated were considered together. Its superiority, however, was most marked in the case of the less severely affected patients, in whom the differences were highly significant.⁹
Practitioner (1974), 212, 123.

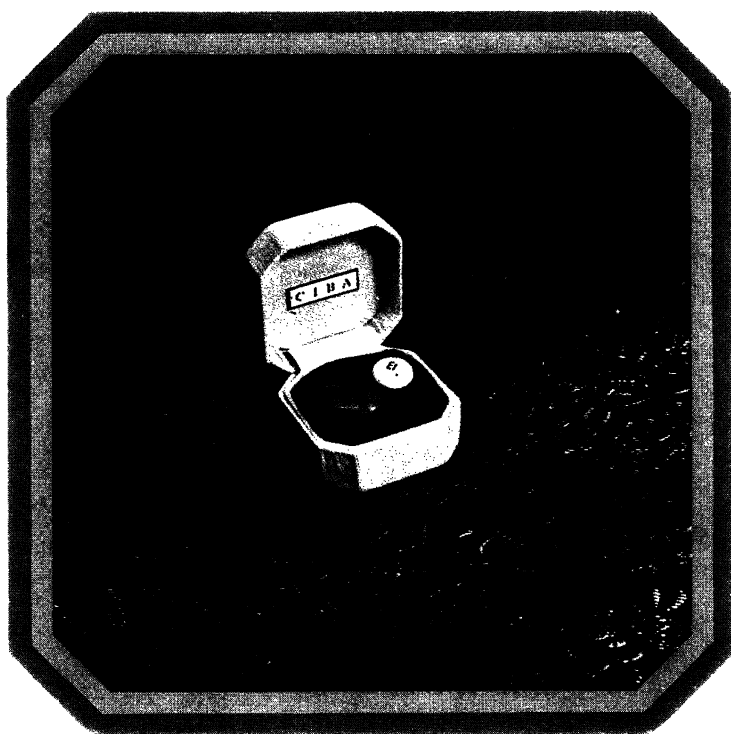


Full information on Amoxil (regd), amoxycillin, is available from: Bencard, Brentford, Middlesex.

Amoxil
Makes all the difference
in respiratory infections.

New Rimactazid

**combines Rimactane[®] (rifampicin)
and isoniazid**



Most effective anti-tuberculosis combination

Less risk of resistance

Simplicity – only 2 or 3 tablets a day

Less patient defaulting

Economy – only one prescription charge

Remember

2 x Rimactazid 300 = rifampicin 600mg + isoniazid 300mg

3 x Rimactazid 150 = rifampicin 450mg + isoniazid 300mg

Available in packs of 100

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CIBA Laboratories, Horsham, Sussex.

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The M403 Electronic Spirometer

- ☐ Provides digital display of **FVC, FEV, PEFR** in a **single breath test**.
- ☐ Provides direct measurement of MBC (MVV).
- ☐ Is simple to operate and easy to read (readings stored in memory system).
- ☐ Is accurate even at low flow rates.
- ☐ Requires no costly paper in normal use.
- ☐ May be used with strip chart or flow-volume recorder (also available).
- ☐ Is lightweight (10lb) and portable.

...Respiratory function in just a minute

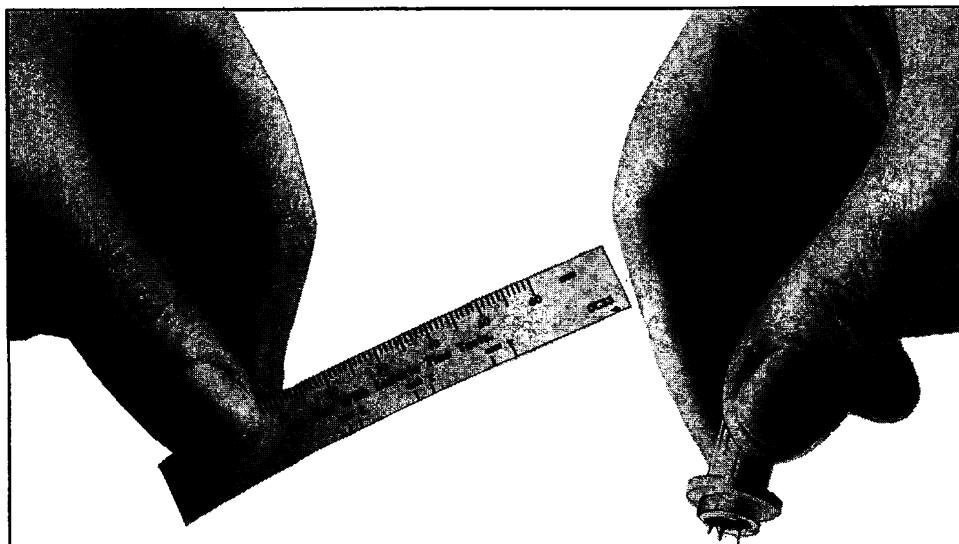


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What sort of yardstick do you use in Tuberculin Testing?

If you are not using the one we supply with the Lederle Tine Test, you could be wasting a lot of time.

Each test takes only five seconds.

You simply snap off the protective cap and apply the sterile coated tines to the subject's forearm. A 'positive' result produces an

area of induration measuring 5 mm or greater when read 48 to 72 hours after application.

There are no solutions to make up, no dilutions to perform and no worries about storage or stability. Contrast this with the elaborate procedures of the intermediate Mantoux or the

application of undiluted tuberculin via the Heaf gun.

Yet the Tine Test is equally as accurate, equally as sensitive.

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